



Artisan Cheese Festival: Sunday Marketplace & Chef's Demo Stage

An expanded tent, nearly 75 artisan producers and a full line-up of amazing demo's on the Chef's Stage.

[PETALUMA CA, March 2011] The 5th annual California's Artisan Cheese Festival is just weeks away. The Sunday Marketplace is our largest and most popular event and features an expanded tent, 73 artisan producers and a stage of our most talented cheese-savvy chefs.

The Marketplace, held Sunday, March 27 from 11am – 4pm, is a celebration and exploration of handcrafted cheeses, foods, wines and beers from artisan producers. Tickets (\$45) include admission, all sampling, access to chef demos and author book signings, a festival wine glass and the coveted insulated cheese tote bag to hold precious purchases.

Chef Demo Stage Lineup:

- Chef Mary Karlin, Chef and Author, *Elements of Taste*: Grilled Cumin Flatbreads with Crème Fraiche, Cottage Cheese and Tomato-Ginger Chutney
- Kristine Kidd, Author, *Weeknight Fresh & Fast* (Williams-Sonoma): Broccoli Rabe, Feta and Mint Pasta.
- Chef Boris Portnoy, Meadowood Napa Valley: Fat+Temperature+Speed+Time, the science of cooking with dairy, featuring Straus Family Creamery.
- Chef Jacquelyn Buchanan, Laura Chenel's Chèvre: Chocolate Truffles with Frangelico and Laura Chenel's Chèvre

A full list of artisan producers, cheesemakers, wineries and breweries who are participating in the marketplace can be found on the [festival website](#).

Tickets are still available for the Sunday Marketplace by purchasing them online at our [website](#). A limited number of tickets will be available at the door, the day of the event.

New this year at the Sunday Marketplace: The Sonoma Marin Cheese Trail Map, developed by the Marin Economic Forum, tells about the cheeses of Sonoma and Marin, where to get them and which cheesemakers are open for visits. The complimentary map will be available at the Sunday Marketplace to attendees. The map profiles cheesemakers, relays the history of cheese in the area, gives some interesting cheese facts and where to purchase cheese locally. It also outlines two driving tours that visitors can take to open cheesemaking facilities.

For Immediate Release

For Media Inquiries Contact:

Jennifer Tomaro

Jennifer.tomaro@gmail.com | 415.310.8316



[California's Artisan Cheese Festival at the Sheraton Sonoma County - Petaluma](#)

Friday, March 25 – Monday, March 28, 2011

Cheesemaker Ambassador Sponsors: Bellwether Farms | Cowgirl Creamery | Cypress Grove Chèvre | Laura Chenel's Chèvre |
Marin French Cheese Company | Redwood Hill Farm & Creamery | Pt. Reyes Farmstead Cheese